

The Structural Pest Management Association of BC (SPMABC) annual conference is widely recognized as one of the most successful in Canada. It boasts representation from most pest control companies in British Columbia and often draws participants from Alberta, Washington, and Oregon. In addition to pest control companies there are often representatives present from other sectors such as; health care, government, hospitality, and education.

The SPMA program will feature the daily agendas, speaker biographies, speaker presentation slides/notes, and blank space for participants to take notes. This program will be integral for participants to follow along at the conference and serve as a reference to our expert speakers' notes once the conference has been completed.

We would like to offer you the opportunity to advertise your products and/or services via our program (see rates and layouts below). If you have questions please contact Sean Rollo at srollo@pcocanada.com or (604) 787-1251. Space will be limited and advertising is offered on a first come, first serve, basis.

For more information on the conference please go to www.spmabc.com and click on SPMABC Events.

Advertising Rates and Layouts

(Attached are PDF representations)

QUARTER PAGE (Full Colour or B&W)

Quarter Page Skyscraper (left) [2.25" x 10.5"]	\$300
Quarter Page Skyscraper (right) [2.25" x 10.5"]	\$300
Quarter Page Box (upper left) [4.25" x 5.5"]	\$300
Quarter Page Box (upper right) [4.25" x 5.5"]	\$300
Quarter Page Box (lower left) [4.25" x 5.5"]	\$300
Quarter Page Box (lower right) [4.25" x 5.5"]	\$300
Quarter Page Banner (top) [8.25" x 2.75"]	\$300
Quarter Page Banner (bottom) [8.25" x 2.75"]	\$300

HALF PAGE (Full Colour or B&W)

Half Page Skyscraper (left) [4.25" x 10.5"]	\$500
Half Page Skyscraper (right) [4.25" x 10.5"]	\$500
Half Page Horizontal (top) [8.25" x 5.5"]	\$500
Half Page Horizontal (bottom) [8.25" x 5.5"]	\$500

FULL PAGE (Full Colour or B&W)

Full Page [8.25" x 10.5"]	\$750
---------------------------	-------

COVERS (Full Colour or B&W)

Inside Front Cover [8.25" x 10.5"]	\$1,250
Inside Back Cover [8.25" x 10.5"]	\$1,000
Outside Back Cover [8.25" x 10.5"]	\$1,250

SPECIAL REQUESTS (i.e. specific pages) INQUIRE

DEADLINES

ARTWORK SUBMISSION FRIDAY JANUARY 8th
PAYMENT IN FULL FRIDAY JANUARY 8th

ARTWORK SPECIFICATIONS*

Windows compatible

CMYK colour mode – preferred

RGB colour mode – accepted but cannot guarantee print quality

Resolution of 300dpi or higher – preferred

Resolution less than 300dpi – accepted but cannot guarantee print quality

EPS (encapsulated post script) – preferred

PSD (Photoshop document) – accepted

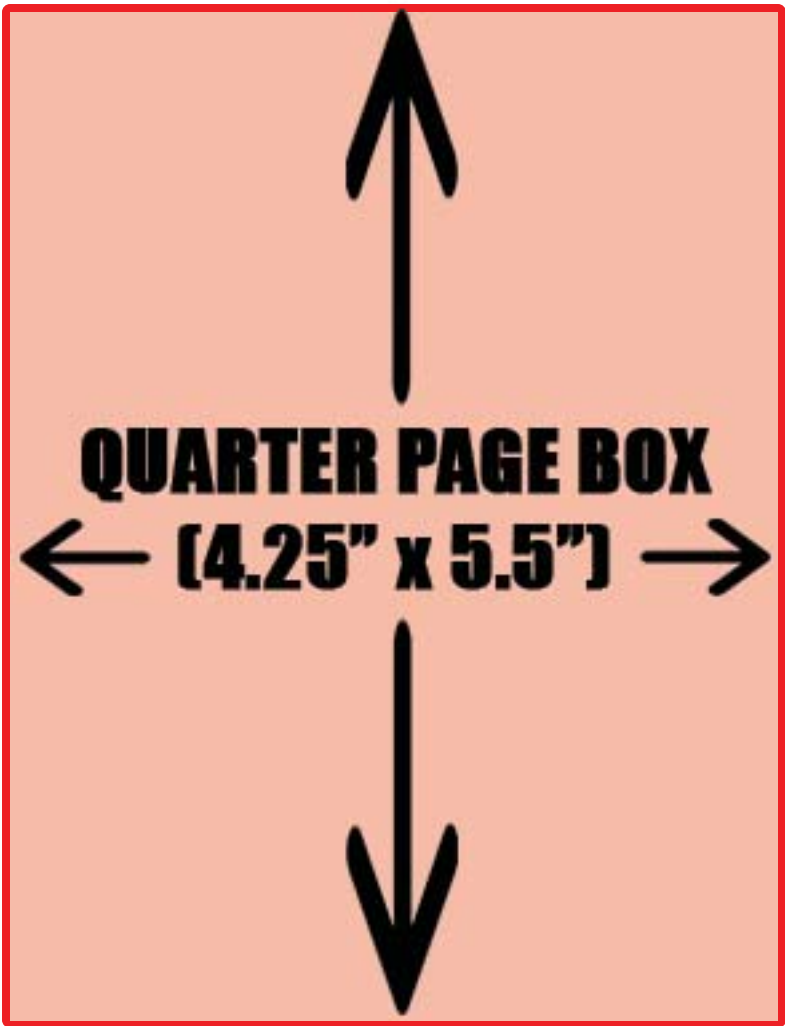
AI (adobe illustrator) - accepted

PDF (portable document format - 300dpi minimum) - accepted

TIFF (tagged image file format) – will accept but cannot guarantee print quality

JPG or JPEG (high resolution) – will accept but cannot guarantee print quality

*If you are unclear on any specifications consult with Sean Rollo (srollo@pcocanada.com or 604-787-1251)



HALF PAGE SKYSCRAPER (4.25" x 10.5")

**HALF PAGE HORIZONTAL
(8.25" x 5.5")**

